ARMY iWATCH

iWATCH Because

Boston Marathon Bombing

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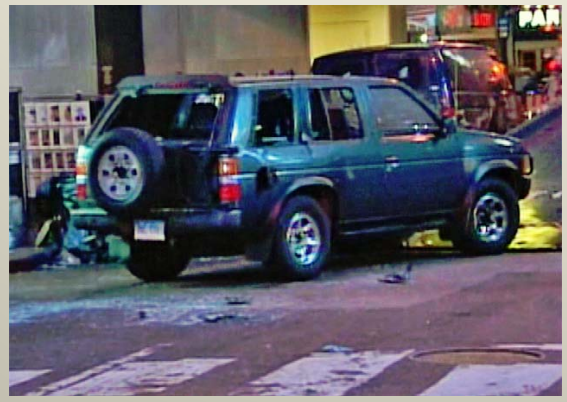
Boston Marathon Bombing

- RAND May 13th, 2013, Crowd-sourcing Our Security by Brian Michael Jenkins

The investigation of the Boston Marathon bombing highlighted growing public participation in protecting communities against terrorism. Shocked by the attack, Bostonians were eager to assist authorities in running the bombers down before they could strike again. Spectators provided police with their videos of the event. They assisted in identifying the bombers. They obeyed the controversial order to stay off the streets. It was a citizen's tip that led to the capture of the second suspect.

iWATCH Because

2010 Times Square Bombing Attempt



The SUV was parked near a theater where the musical “The Lion King” was being performed. The bomb inside it had cheap-looking alarm clocks connected to a 16-ounce can filled with fireworks, which were apparently intended to detonate gas cans and set off propane tanks in a chain reaction “to cause mayhem, to create casualties,” police Commissioner Raymond Kelly said.

“Hundreds of lives” may have been saved Saturday night by the quick action of ordinary citizens and law enforcement authorities who saw the smoking SUV parked in Times Square.” -- President Barack H. Obama

Citizens Reporting

Citizen tips in the previous two vignettes played a critical roll.

"Citizen tips to local law enforcement are what the fight against domestic terrorism is built on. Local police are one of the best tools Uncle Sam has to thwart home-grown terrorists…the feet on the street."

FBI Director Robert Mueller III in a 2006 speech

Are we Safer Now then 2001?

The leaders of the House and Senate Intelligence committees said Sunday December 1st, 2013, that terrorists have gained ground in the past two years and that the United States is not any safer than it was at the outset of 2011.

Several dozen suspected terrorist bomb makers, including some believed to have targeted American troops, may have mistakenly been allowed to move to the United States as war refugees, according to FBI agents investigating the remnants of roadside bombs recovered from Iraq and Afghanistan. –ABC News November 20th, 2013

Army iWATCH

Please view Army iWATCH video at this link: http://youtu.be/MwJE2GsXHNg

What is iWATCH

An Education and Reporting Program that is endorsed by police chiefs across the U.S. which teaches people how to detect suspicious behavior and encourages them to report it.

iWATCH Began

IWATCH was first developed by the Los Angeles Police Department to encourage and enable members of the community to help protect their community by identifying and reporting suspicious behavior known to be associated with terrorist activities.

According to the San Jose Mercury News June 3 edition, when iWATCH was first revealed in October 2009, then-LAPD Police Chief William Bratton said it was "intended to be the next evolution of keeping America safe…"

iWATCH Evolves

iWATCH quickly spread across the united states and the concept was adopted by the federal government and law enforcement agencies a crossed the country. The United States Army was no exception.

This nationwide campaign creates partnerships between military and civilian organizations. Particularly in information sharing. Such information or cooperation may reveal a piece of the puzzle that thwarts a terrorist plot.

Consequently, iWatch empowers Soldiers, civilian employees, contractors, their family members, as well as civilian visitors with protecting places where they live, work and play.

iWATCH Focus

LA iWATCH Poster

iWATCH program is a modern, 21st Century version of neighborhood watch designed to enable members of the public to help protect their communities by identifying and reporting suspicious behavior that is known to be associated with terrorist activities.

The primary focus of iWATCH is to integrate terrorism prevention and suspicious activity reporting.

iWATCH Marketing Materials

USACE iWATCH Poster

The iWATCH program is designed to be easily adopted by agencies nationwide.

The marketing materials, which include the iWATCH brand, a community training video, Public Service Announcements (PSAs), brochures and posters, are available for any organization or community, and they can create an iconic image that can become the umbrella program for the nation.

What is iWATCH?

Please view “What is iWATCH” video at this link:
https://www.youtube.com/watch?v=39snOUYXdYY

iWATCH Brochure (1 of 2)

Trust Your Instincts

We rely on our senses every day of our lives. If a behavior or activity makes you feel uncomfortable, report it!

Here are some examples of suspicious activities reported by concerned individuals that saved lives:

A video store clerk saw anti-American material on a DVD he was asked to copy. Police captured and arrested individuals planning an attack against a military installation.

If it doesn't LOOK right, report it!

A grandmother smelled bad odors from the neighboring apartment and noticed that the empty apartment was frequented by various people. Police discovered a poison gas factory.

If it doesn't SMELL right, report it!

Residents were concerned with a person's threats of violence. Police captured and arrested a group planning a subway attack.

If it doesn't SOUND right, report it!

What Should I Report?

Give as many details as you can. Here is a checklist to help you.

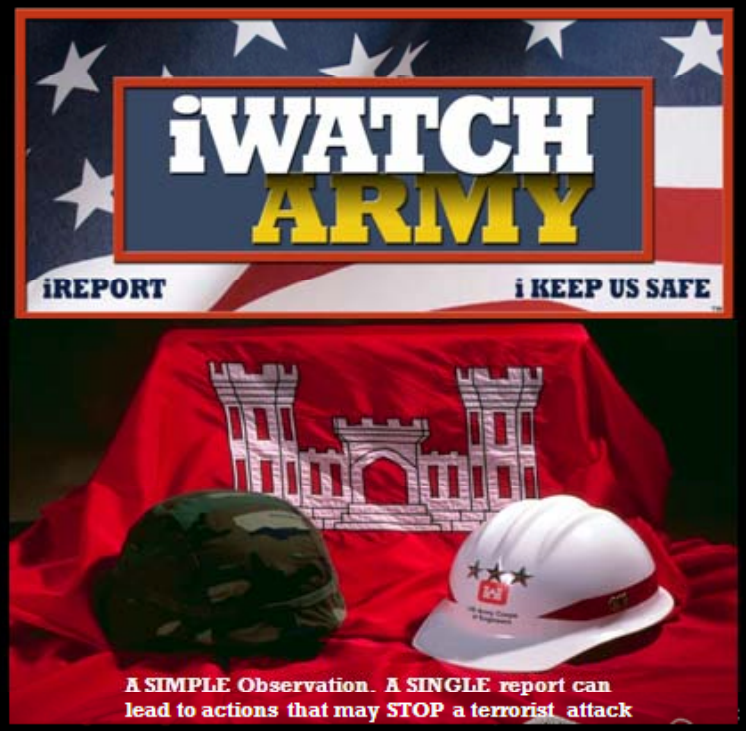
1. The date and time.
2. Where it happened.
3. What you witnessed.
4. A description of who was involved
   - Male or female?
   - How tall?
   - Build?
   - Hair color, skin color, age?
   - English speaking or another language?
5. Was there a car? Note the license plate number.
6. Have you seen this activity in your neighborhood before?

How Do I Report?

There are [three] ways to make a report:

- ★ Call [insert phone number]. An expert will answer the call and advise you.
- ★ Call your local military police station [phone number] and make your report to the desk officer.
- ★ In an emergency call [local hotline]

All information will be kept confidential. Information submitted will be carefully assessed and, if warranted, investigated by trained investigators. All information gathered and all investigative activity will be subject to strict policies designed to protect the privacy and civil liberties of American citizens while protecting our Nation from terrorism



THINK ABOUT THE POWER OF THAT. THE POWER OF iWATCH ARMY.

See Something Say Something

SUSPICIOUS ACTIVITY REPORTING

Call USACE Corps Watch 1-866-413-7970

iWATCH Brochure (2 of 2)

What is iWATCH ARMY?

iWATCH, iREPORT, i KEEP US SAFE (iWATCH ARMY) is a community program to help your neighborhood stay safe from terrorist activities.

You and your fellow Army community members can report behaviors and activities that make you feel uncomfortable and do not look right (suspicious behaviors).

iWATCH ARMY is a program and partnership between your community and your local law enforcement.

iWATCH ARMY asks you to report behavior and activities that are unusual or seem out of the ordinary.

Why Report These Behaviors and Activities?

It is your awareness reported to local law enforcement that can help predict and prevent attacks before they happen.

Since 9-11, we can and must work together to prevent future attacks.

It is always better to report suspicious behaviors than to refrain from doing so.

The iWATCH ARMY program is about behaviors and activities, not individuals.

What Activities Do I Report?

Here are examples of behaviors and activities to report:

- People drawing or measuring important buildings.
- Strangers asking questions about security forces or security procedures.
- A briefcase, suitcase, backpack or package left behind.
- Cars or trucks left in No Parking zones in front of important buildings.
- Intruders found in secure areas.
- A person wearing clothes that are too big and bulky and/or too hot for the weather.
- Chemical smells or fumes that worry you.
- Questions about sensitive information such as building blueprints, security plans or VIP travel schedules without a right or need to know.
- Purchasing supplies or equipment that can be used to make bombs or weapons or purchasing uniforms without having the proper credentials.

Report suspicious behaviors and activities to [organization]

Example Situations

"There's a chemical smell coming from my neighbor's apartment."

"I saw someone taking measurements. I don't want to get them in trouble. What should I do?"
(This activity may be repeated at other locations and you may be reporting one piece of the puzzle.)

"Maybe someone just forgot their briefcase on the bus."
(Do not check it yourself. It may be a test.)

"I saw someone watching our offices, and the next day my co-worker was asked a lot of questions about our building by someone else."
(Do not check it yourself. It may be a test.)

Unsure what to do?
Let the experts decide!

For suspicious activity reporting:
Call: USACE Corps Watch 1-866-413-797
Call: The supporting FBI office (901) 747-4300
Or call the number to your local law enforcement

Important Places to Watch

- Unit Headquarters
- Installation access points
- Religious facilities
- Amusement parks
- Sports/entertainment venues
- Recreation centers, fitness facilities
- Barracks, lodging facilities
- Mass gatherings—parades, fairs, etc.
- Schools, libraries, day care centers
- Hospitals
- Commissary, PX, gas station, bank
- Public transportation

Call [insert no.] to report suspicious behaviors and activities

iWATCH Poster

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Pieces to the Puzzle

Please view “Pieces to the Puzzle” video at this link:
https://www.youtube.com/watch?v=eNdfdH8ZXoU

Ways to Report

USACE Nashville District encourages you to report in one of the following ways:

• Call by Phone (In your respective State):

– TN Dept. Homeland Security 1-877-250-2333

– KY Eye on Kentucky 1-866-393-6659 (866-eye-on-KY)

– AL Fusion Center 334-517-2660

– U.S. Army Counterintelligence 1-800-225–5779 (800-call-spy)

– U.S. Corps of Engineers (Corps Watch) 1-866-413-7970

• Call your local police station and speak to a desk officer. A trained officer will take your report. If it's an emergency or an act in progress, call 911.

Ways to Report Cont.

- Report it online:

– (TN) http://tn.gov/homelandsecurity/report_susp_act.shtml

– (KY) https://secure.kentucky.gov/homelandsecurity/sar/

– (AL) http://s4.alacop.gov/

– U.S. Army iSALUTE https://www.inscom.army.mil/isalute/

- Report in on the iWATCH Army App or Web site:

− Send crime tips from your mobile phone, anywhere, anytime. Anonymously. http://www.iwatcharmy.us/

iWATCH Army App

iWatch isn't a neighborhood program with a small group of volunteers roaming the streets with flashlights and radios. The iWatch Mobile App is all the public needs to join Law Enforcement in fighting crime.

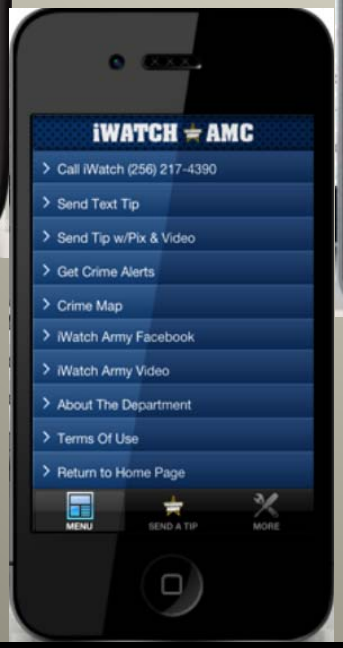
In addition to the previous methods you can submit tips, add images or video to your tip from almost any Smartphone or any PC. All tips, regardless of the source, are 100% anonymous. Check the mobile app store on your device.

With the new iWATCH Army App:

- Send an anonymous text, start a live chat
- Send a quick tip and/or up to three photos & video with text. (anonymous)
- Send A Complete Tip (the most detail possible). Send a crime tip with photos, video, text, descriptions, suspect info, location and type of crime

The iWATCH Army App Look

Smart Phones



Ipads & tablets

PCs or laptops

Summary

IWATCH is an antiterrorism awareness program that Soldiers, family members, and the civilian workforce throughout our communities, both on and off installations, should all be familiar with suspicious activity or behavior and how to report it to promote and enhance reporting

"Our greatest weapon against terrorism is unity…" "That unity is built on partnerships with the private sector and effective outreach to the public as our eyes and ears. – Former FBI Director Robert Mueller III.

If it doesn't look right, then it probably isn't.
If you see something, say something!

Report Suspicious Activity or Behavior

See Something Say Something

Questions?

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